

The CJEU decided that German anti-abuse legislation is incompatible with EU Law

By Oliver R. HOOR (picture) and Andreas MEDLER, ATOZ Tax Advisors*

On 20 December 2017, the Court of Justice of the European Union (“CJEU”) decided on two cases involving German anti-abuse legislation that denies a (partial) exemption or refund of withholding tax on distributions made by German companies to foreign parent companies. This case law confirms the Court’s previous jurisprudence and should have a significant impact on anti-abuse provisions implemented by several European countries. Evidently, this decision is of major relevance for Luxembourg companies holding participations in German and other European subsidiaries. This article provides a clear and concise overview of the cases under review, the anti-abuse provision in question and the limitations set by the CJEU on the scope of anti-abuse legislation in an EU context.

1. Introduction

Dividends distributed by a German capital company to a non-resident parent company are in general subject to German corporate income tax at a rate of 25% (plus 5.5% solidarity surcharge applied thereon). However, parent companies resident in EU Member States may benefit from a full withholding tax exemption in accordance with German tax law implementing the rules of the EU Parent-Subsidiary Directive. Moreover, the right of Germany to levy withholding tax on dividends may be restricted by tax treaties. So far, so good.

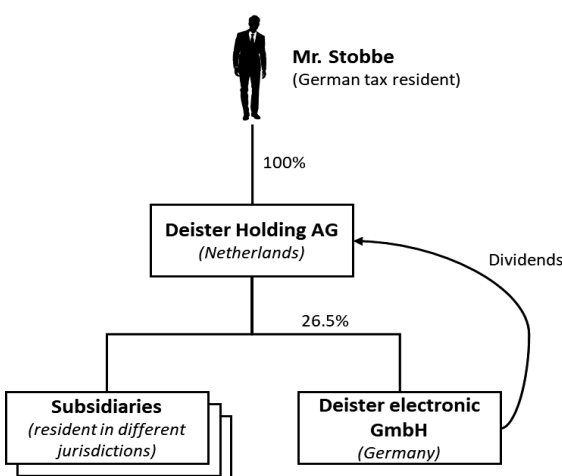
However, in practice, when German companies distribute dividends to non-resident parent companies, Paragraph 50d (3) of the German Income Tax Law (Einkommensteuergesetz, “EStG”) provides for an anti-abuse provision that subjects the application of reduced or zero withholding tax rates on dividends to certain (excessive) conditions. Since its introduction in 2007, there have been serious doubts regarding the conformity of this rule with EU law as it did not tie on the “wholly artificial arrangement” criterion established in CJEU case law.

The Finance Court of Cologne (Finanzgericht Köln) referred two cases to the CJEU where § 50d (3) of the EStG was applied in order to have clarity whether this provision is in conformity with the EU Parent-Subsidiary Directive and primary EU law (freedom of establishment, etc.). By decision of the President of the CJEU of 6 April 2017, Cases C-504/16 and C-613/16 were joined for the purposes of the oral part of the procedure and the judgement.

2. Key facts of the cases under review

2.1. Deister Holding AG (Case C-504/16)

Deister Holding AG (formerly Traxx Investments NV) was a Dutch company that held participations in several subsidiaries resident in different jurisdictions. Deister Holding AG financed its subsidiaries with a mixture of equity and shareholder loans.



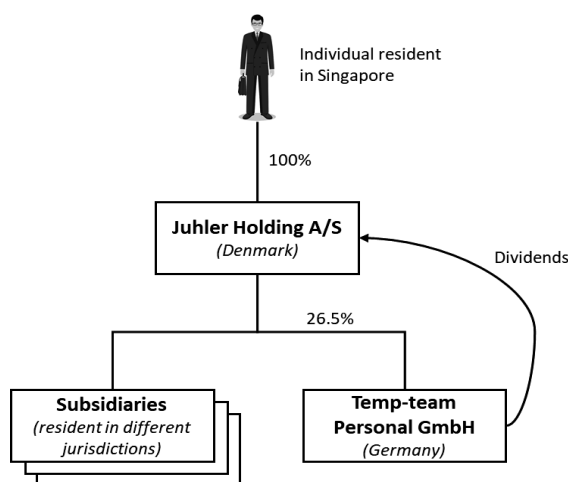
As from 2005, the company owned a participation of 26.5% in Deister electronic GmbH, a company resident in Germany. As from March 2007, Deister Holding AG rented an office in the Netherlands and employed two people (in 2007 and 2008). The sole shareholder of Deister Holding AG was Mr. Stobbe, a German resident individual.

On 19 November 2007, Deister electronic GmbH paid dividends to Deister Holding AG. On this distribution, 25% German corporate income tax (plus solidarity surcharge) was withheld on behalf of Deister Holding AG. On 16 May 2008, Deister Holding AG applied for an exemption from German withholding tax which was rejected by the German tax authorities. Thereafter, Deister Holding AG brought an action against that decision before the Finanzgericht Köln (Finance Court of Cologne) on the grounds that Paragraph 50d (3) EStG is incompatible with the freedom of establishment and the EU Parent-Subsidiary Directive. The Court finally referred the case to the CJEU.

2.2. Juhler Holding A/S (Case C-613/16)

Juhler Holding A/S was a Danish company that was a wholly-owned subsidiary of Juhler Services Limited, a Cyprus company. The sole shareholder of Juhler Services Limited was an individual resident in Singapore.

Juhler Holding A/S held participations in more than 25 subsidiaries, some of which were resident in Denmark. The group was active in the area of personnel procurement services (one third of the volume of these services was rendered in Denmark). Since 2003, Juhler Holding A/S has held a 100% participation in temp-team Personal GmbH, a company resident in Germany.



As regards the activities and substance of Juhler Holding A/S, the following is mentioned:

- The company owned a property portfolio;
- It exercised financial control within the group so as to optimise the group’s interest expenses;
- It monitored the performance of its subsidiaries;
- It had a phone line and an e-mail address;
- It was listed as a contact partner on the website of the group’s homepage;
- It did not have its own office (if necessary, it used the premises as well as the other facilities and staff of other companies within the group);
- Its chief executive was also on the boards of various companies of the group.

In 2011, temp-team Personal GmbH paid a dividend to Juhler Holding A/S on which 25% corporate income tax (plus solidarity surcharge) was withheld. Juhler Holding applied for a refund of these taxes which was rejected by the German tax authorities.

Thereafter, Deister Holding AG brought an action against that decision before the Finanzgericht Köln (Finance Court of Cologne) on the grounds that Paragraph 50d (3) EStG is incompatible

with the freedom of establishment and the EU Parent-Subsidiary Directive. The Court referred the case to the CJEU.

3. Overview of the German anti-abuse provision

The German anti-abuse provision as introduced in 2007 reads as follows:

“A foreign company has no entitlement to complete or partial relief under subparagraphs 1 or 2 to the extent that persons have holdings in it who would not be entitled to the refund or exemption if they earned the income directly, and

- (1) There are no economic or other substantial reasons for the involvement of the foreign company; or*
- (2) The foreign company does not earn more than 10% of its entire gross income for the financial year in question from its own economic activity; or*
- (3) The foreign company does not take part in general economic commerce with a business establishment suitably equipped for its business purpose.*

The circumstances of the foreign company shall be the sole decisive factor; organisational, economic or other substantial features of undertakings that are affiliated with the foreign company (Paragraph 1(2) of the Außensteuergesetz (Foreign Tax Act)) shall not be considered. A foreign company does not have its own economic activity if it earns its gross income from the management of assets or assigns its main business activities to third parties. ...”

Hence, the entitlement to benefit from a withholding tax exemption or refund is precluded where (i) the non-resident parent company’s shareholder would not be entitled to the exemption or a refund if they had received those dividends directly and (ii) one of the three conditions set-out in § 50d (3) of the EStG is met. The consequence of § 50d (3) is an automatic presumption of abuse or fraud without a possibility to rebut the presumption.

When determining whether the non-resident parent company has its own economic activity, current German legislation explicitly states that only the circumstances of the non-resident company are to be taken into account, whereas the organisational, economic and other substantial features of undertakings that are affiliated with that company are not to be considered. Thus, the structure and strategy of the group to which such a company belongs are not taken into account for the economic activity test.

Apart from the passive management of assets, the active management of an investment, holding or financing company would, in case of non-resident parent companies, not be regarded as own economic activity within the meaning of § 50d (3) of the EStG. Last but not least, the German tax authorities did not even have to evidence tax avoidance when denying the dividend withholding tax exemption.

In 2011, the German legislator slightly modified § 50d (3) of the EStG as a reaction to concerns that the provision was not in conformity with EU law.

4. Analysis of the CJEU decision

The CJEU analysed the conformity of the German anti-abuse provision in regard to both the restrictions imposed by (i) the EU Parent-Subsidiary Directive and (ii) the freedom of establishment.

4.1. EU Parent-Subsidiary Directive

According to Article 5 (1) of the EU Parent-Subsidiary Directive (“PSD”), the distribution of profits by a company that is resident in an EU Member State to a parent company that is resident in another EU Member State should be exempt from withholding tax. This exemption is meant to avoid double taxation, to ensure tax neutrality and to facilitate the grouping of companies at EU level.

Consequently, the PSD limits the sovereignty of EU Member States regarding the taxation of profits distributed by resident companies to a parent company resident in another Member State. Member States are further not free to unilaterally introduce restrictive measures that would subject the right to exemption from withholding tax to various conditions.

Article 1 (2) of the PSD only allows Member States to introduce domestic or agreement-based provisions required for the prevention of fraud and abuse provided that these measures are appropriate and do not go beyond what is needed to achieve that objective. As an exception to the general rule laid down by the

PSD, such measures are subject to a strict interpretation.

In other words, national legislation must be targeted to prevent conduct involving the creation of “wholly artificial arrangements” which do not reflect economic reality and the purpose of which is to unduly obtain a tax advantage. Thus, a general presumption of fraud and abuse cannot justify either a fiscal measure which compromises the objectives of the PSD or a fiscal measure which prejudices the enjoyment of a fundamental freedom guaranteed by the treaties.

When assessing the existence of fraud and abuse, tax authorities may not rely on predetermined general criteria. Instead, tax authorities have to carry out an individual examination of the whole operation at issue. The imposition of a general tax measure automatically excluding certain categories of taxable persons from the tax advantage, without the tax authorities being required to provide even *prima facie* evidence of fraud and abuse goes beyond what is necessary to prevent fraud and abuse.

The German anti-abuse provision clearly transgresses these guidelines and restrictions in many ways. When shares in a non-resident parent company are held by persons who would not be entitled to (partial) exemption from withholding tax if they received dividends directly from a subsidiary resident in Germany, Article 50d (3) of the EStG subjects the withholding tax exemption to the requirement that none of the three conditions laid down in that provision is met.

Furthermore, the organisational, economic or other substantial features of undertakings that are affiliated with the non-resident parent company are not to be considered. In addition, a non-resident parent company is not considered to have its own economic activity if it earns its gross income from the management of assets or assigns its main business activities to third parties.

It is self-evident that § 50d (3) of the EStG is not specifically designed to target wholly artificial arrangements the purpose of which is to obtain an exemption from dividend withholding tax. Rather, this provision covers any situation where persons who would not be entitled to such an exemption (if they received the dividends directly) have holdings in a non-resident parent company. However, according to the CJEU, the mere fact that such persons have holdings does not itself indicate the existence of a wholly artificial arrangement which does not reflect economic reality and whose purpose is to unduly obtain a tax advantage. Also, the PSD does not insert any restrictions linked to (i) the tax treatment of persons with holdings in parent companies resident in the European Union or (ii) the origin of such persons.⁽¹⁾

Moreover, when one of the three conditions laid down in § 50d (3) of the EStG is met, it establishes an irrebuttable presumption of fraud or abuse. The CJEU noticed that the three conditions, whether taken individually or as a whole, are not the right criteria to imply the existence of fraud or abuse. In particular, the PSD does not contain any requirement as to (i) the nature of the economic activity of companies falling within the scope or (ii) the amount of turnover resulting from those companies’ own economic activity.

The fact that the economic activity of a non-resident parent company consists in the management of its subsidiaries’ assets or that the income of that company results only from such management cannot per se indicate the existence of a wholly artificial arrangement which does not reflect economic reality. In light of the above, the CJEU held that Article 1 (2) in conjunction with Article 5 (1) of the PSD preclude national legislation such as § 50d (3) of the EStG.

4.2. Freedom of establishment

The CJEU further analysed as to whether § 50d (3) of the EStG is in conformity with the freedom of establishment.

As a matter of principle, all measures which prohibit, impede or render less attractive the exercise of freedom of establishment must be considered to be restrictions to that freedom.⁽²⁾ Such restrictions are only permissible if they relate to situations which are not objectively comparable or if it is justified by overriding reasons in the public interest recognised by EU law.

